



*FOR IMMEDIATE RELEASE*

*Contacts: MWCUA: Patti Hazlett, Director of Corporate Communications  
720.479.3203, [phazlett@mwcua.com](mailto:phazlett@mwcua.com)*

## **Mountain West Credit Union Association, AUTOPAY announce strategic partnership**

DENVER, Co. (Oct. 20, 2015)—The Mountain West Credit Union Association (MWCUA) has finalized an initial strategic partnership agreement with AUTOPAY, a provider of full-spectrum automobile purchase financing and refinancing to the credit union industry. The MWCUA currently has 126 credit unions in three states, Colorado, Arizona and Wyoming. The combined membership of all 126 credit unions in the region is 3.1 million members and \$37 billion in assets.

“AUTOPAY’s web and mobile-enabled applications, data security and compliance certifications were all key factors in determining to partner with them,” said Mike Atchison, Senior Vice President of Credit Union Relations for the MWCUA. “We expect members of our Association to see increases in loan volume, improved portfolio performance and streamlined processes as a result of being AUTOPAY customers.”

Credit Unions partnering with AUTOPAY benefit from end to end process management, including data collection, automated closing documents, and title guarantees. All operations are supported by AUTOPAY’s proprietary technology, which systematically performs lender matching and enables geo-targeting to increase market penetration into fields of membership. AUTOPAY also provides credit unions with actionable analytics for better understanding of market positioning and trends.

“At AUTOPAY, we believe in changing the way traditional automotive financing operates by combining finance with technology and providing transparency into the entire process,” said Jeff Hutcheson, Founder and Managing Partner at AUTOPAY. “We are thankful to Mountain West Credit Union Association and look forward to this strategic partnership.”

### **About Mountain West Credit Union Association**

The [Mountain West Credit Union Association](#) is the regional tri-state trade association representing 126 member credit unions, 3.1 million credit union members and \$37 billion in assets throughout Arizona, Colorado and Wyoming. Not-for-profit in nature, credit unions provide low-cost financial services to their members. Founded in 2011, the Mountain West Credit Union Association serves and supports the interests of member credit unions through advocacy, community outreach, education and training, public affairs, regulatory and compliance services and strategic partnerships. The Mountain West Credit Union Association is affiliated with Credit Union National Association (CUNA), World Council of Credit Unions (WOCCU) and CUNA Mutual Group. Follow us on twitter at [twitter.com/mwcua](https://twitter.com/mwcua) or on Facebook at [facebook.com/mwcua](https://facebook.com/mwcua). To learn more about credit unions visit [AsmarterChoice.org](http://AsmarterChoice.org).

**About AUTOPAY**

AUTOPAY provides consumers with industry-best, full-spectrum automobile financing and refinancing through web and mobile enabled applications. AUTOPAY's technology provides instant access to leading lenders across the country and our library of public APIs can be integrated to create the optimal financing experience for consumers. AUTOPAY handles loan closing, gathering of documents, quality assurance, and title administration. AUTOPAY is making finance seamless and transparent for the next generation of car buyers.

For more information, please visit: [www.autopay.com](http://www.autopay.com)

**Media Inquiries:**

Lindsey Wolpa, AUTOPAY  
Public Relations/Social Media Coordinator  
303.615.7243  
lwolpa@autopay.com

###